



SHOWING PREP CHECKLIST BY ROOM

GOALS

When showing your home, it is important to create a welcoming space that feels like home. One goal of this guide is to make every room in your home feel spacious by strategically placing furniture and maximizing natural light. The next goal is to create a space that many people can connect with by depersonalizing your home and minimizing “stuff”. Lastly, we want to showcase the functionality of each room which may require utilizing our interior designer to “stage” rooms.

GENERAL

Apply these steps to every room in your house

- ☐ DEEP CLEAN. Early on in the process, scrub down everything. Walls, appliances, mirrors, baseboards, behind/under furniture, windows, stairwells, etc.
- ☐ Declutter. Store away: Personal items, dog leashes/bowls/toys, shoes (car trunks are great, closets are not, as buyers will open these)
- ☐ Open all blinds and curtains to let in natural light, unless there is a particularly bad view
- ☐ Remove pets from the home
- ☐ Set house to a comfortable temperature (~70F)
- ☐ In winter months, light your fireplace (shows function and welcomes guests)
- ☐ Turn off televisions
- ☐ Turn on soft music at a low volume (common space like living room or entryway)

KITCHEN/DINING

- ☐ Clear and clean countertops, no dishes, sponges or towels lingering in the sink
- ☐ Turn on accent lights in cabinets or china hutch
- ☐ Empty and wipe down garbage cans

BEDROOMS

- ☐ Pre-pack off season clothes and store elsewhere to free up closet space for viewing
- ☐ Make beds, fluff and place pillows

SMELL

Apply these steps to every room in your house

- ☐ Make sure the home smells nice (If you have pets, this is VERY important. You may not notice the smell, but visitors, especially those without pets, will notice immediately).
- ☐ Check for and eliminate mold/mildew
- ☐ Dry out damp areas (check baths and basement)
- ☐ Consider having carpets professionally cleaned
- ☐ Use natural and lightly scented air fresheners. Strong scents will distract buyers.
- ☐ Open windows for 10 minutes a day to help air out house

LIVING ROOM/DEN

- ☐ Organize pillows on the couch, allow a space for buyers to sit and discuss thoughts
- ☐ Put away magazines/newspapers
- ☐ Store away movie collections

BATHROOMS

- ☐ Clear and clean countertops, remove personal toiletries
- ☐ Put down toilet seats
- ☐ Empty and wipe down garbage cans
- ☐ Clear shower/tub of stray hairs

CLOSETS

- ☐ Clean and organize (a few jackets and a couple of board games on a shelf are fine, but limit to few items to maximize visual space)
- ☐ Do NOT stuff clutter in closets, buyers will open these to check out space
- ☐ Shut closet doors

GARAGE

- ☐ Close garage doors
- ☐ If you are storing clutter here make sure it is in boxes, and the boxes are organized nicely

OUTSIDE

- ☐ Move cars to ensure there is a clear view of the home from the street and buyers will have a place to park
- ☐ Keep lawn cut
- ☐ Trim hedges and shrubs
- ☐ Weed and edge gardens
- ☐ Keep walks shoveled, salted, or swept
- ☐ Clean off and tidy up porch
- ☐ Check for cobwebs
- ☐ Move bikes or toys to side of house or garage
- ☐ Accessorize front porch (wreath, doormat, etc.)

Amidst the many variables that effect the sale of your home, creating a buying experience is one that you as a seller have complete control over. Our team encourages you to take advantage of this opportunity early on. This list has been compiled from some of the best resources and will help you sell your home quickly and effectively.

Keep in mind this a complete list of items suggested for sellers. However, it is understood that time and finances can make the list intimidating. Take some time to discuss your concerns or questions with our team. We are skilled and prepared to help you prioritize the items that need attention.

FLANDERS  **TEAM**

515.450.9890

Lloyd@LloydRealtor.com

FlandersTeam.com



1606 S. Duff Ave. Ste. 100 Ames, IA